

# Unified Communications

Bring all your devices and everything they do into one environment in real time

## Unified Communications For The Rest of Us

### Introducing AspenUC

Unified Communications is not a single tool or product, but a collection of solutions that allows all of your technology to work together, for real-time collaboration. It's a multiplier that leverages the power of all your devices, and your investment in them.

AspenUC integrates Voice, Video Conferencing, Instant Messaging, Email, Desktop and File Sharing, Team Status and much more. The results are big wins in enhanced collaboration, operational efficiency, customer satisfaction, productivity, and the bottom line.



## What's In A Name?

Every aspen tree is part of a larger, singular organism connected by an extensive root system. In a single stand, each tree is a genetic replicate of the other. Aspens grow all the time, even in winter. The root system flourishes underground even as harsh conditions suppress growth of less evolved organisms above. Much like Aspens, we found our namesake: AspenUC is a managed service that requires no capital investment on your part. It's always "on", connecting you, your team and your customers; and it's virtually, infinitely, and seamlessly expandable.

## AspenUC Features

### HD Voice Calling

Place and receive calls on your computer, desk phone, mobile phone, or tablet using your business phone number. Seamlessly move calls between devices.

### Screen Sharing

With the AspenUC desktop app (PC & Mac), you're just two clicks away from sharing your screen, no need to launch a separate web conferencing app.

### HD Video Calling

Instantly launch a video conference with up to 10 people using the camera already on your device. Based on customer needs, this can be increased to 500 people.

### Chat Messaging

When you can't talk, send a quick chat message to stay connected no matter where you are. AspenUC also has built-in file transfer so you can instantly share your work.

### Work from Anywhere

With the AspenUC app on your smartphone or tablet, your office is with you wherever you go. What's more, you'll keep your personal mobile number private when placing business calls.

### AspenMeeting Rooms

AspenMeeting is your own virtual meeting space where you and your team can meet at any time for a productive collaboration session.

### Call and Message History

Missed a call or chat? No worries! AspenUC keeps your call history, chat history and voice mailbox together in one place.

## Future-Proof Your Phone System

We've teamed with Yealink to provide next-generation phone systems at costs lower than traditional PBX systems. Why? Because how well your phone system works is a reflection on your company's professionalism and competence. You need a business phone system that is reliable, has good call quality, and that provides you with all the call features a modern business requires.

Upgrade your business phone system to a cloud VoIP system, and you'll see 5 immediate benefits:

- ✔ Scalability: Small start-ups have a way of growing rapidly, and rapidly outgrowing outdated business phone systems.
- ✔ Enterprise-Level Features, Even for Small Businesses
- ✔ Unified Communications for Improved Efficiency
- ✔ Cost Effectiveness and Quick ROI
- ✔ Better Customer Service



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SALES@LSNETWORKS.NET



### Switch To SIP and Save Up To 40%

Not quite ready for AspenUC, but ready to save up to 40% by eliminating the cost of your traditional fixed-lines? By switching to LSN's SIP trunking, you'll not only save by eliminating land lines, you'll save again, because all your local and long distance calling in the U.S. and Canada is free. Toll Free and international plans are available for those countries where you do business. You'll retain all of the features of your current phone system, you won't have to buy new equipment and you can add lines as you grow.